Case 11-37319-elp11 Doc 6 Filed 08/24/11 UNITED STATES BANKRUPTCY COURT DISTRICT OF OREGON

In re)) NOTICE OF P) HEARING ON	MOTION OF CASH COLLATER	RAL
Debtor(s)) (Check One)		
YOU ARE NOTIFIED THAT:			
 The undersigned moving Motion For Use of Cash Coll and it includes BOTH (i) the sta 	party, ateral To Obtain Credit tement required by <u>Local</u>	(check one). A copy Form #541.7, and (iii	, filed a of the motion is attached;) the following allegations:
a. The immediate and ir	eparable harm that will o	come to the estate p	pending a final hearing is
b. The amount of cas above prior to the final he	•	,	
2. The name and service ad-	Iress of the moving party's	s attorney (or movinç	g party, if no attorney) are:
3. A PRELIMINARY HEARI	NG on the motion WILL B	E HELD ON	AT
Testimony will be received if of	ered and admissible.		
4. If you WISH TO OBJECT (1) ATTEND the preliminary he of the Case No. begins with "5 begins with "6" or "7", mail to 4 which states the facts upon wh was given DIRECTLY TO the J See Local Form #541.51 for de	aring; <u>AND/OR</u> (2) FILE w b" or "4", mail to 1001 SV 05 E 8 th Ave #2600, Euge ich you will rely, <u>AND</u> (b) udge, and served on the U	vith the Clerk of Cour V 5th Ave. #700, Po ne OR 97401), <u>BOTI</u> a certificate showing	rt (i.e., if the 5-digit portion rtland OR 97204; <u>OR</u> if it <u>H</u> : (a) a written response, g a COPY of the response
5. On copies of Bothe debtor(s); any debtor's attelected pursuant to 11 U.S.C. creditors listed on the list filed particles; and all affected lien here.	orney; any trustee; any tr §705; any Creditors' Com oursuant to FRBP 1007(d)	rustee's attorney; me nmittee Chairperson)]; any Creditors' Cor	embers of any committee [or, if none serving, on al nmittee attorney; the U.S.
Signati	ıre		
(If debt	or is movant) Debtor's Ad	 ldress & Taxpayer Iℂ	D#(s) (last 4 digits)

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            Attorneys for Debtor
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 9
                            UNITED STATES BANKRUPTCY COURT
10
11
                                     DISTRICT OF OREGON
      In re
12
                                                    Case No. 11-37319-elp11
13
      Western Communications, Inc.,
                                                    DEBTOR'S MOTION FOR
                                                    AUTHORITY TO USE CASH
14
                           Debtor.
                                                    COLLATERAL
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                                                    EXPEDITED HEARING REQUESTED
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                   Pursuant to 11 U.S.C. § 363(c) and Bankruptcy Rule 4001(b), Western
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     Communications, Inc., an Oregon professional corporation ("Debtor" or "Debtor-In-
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     Possession") moves this Court for an order (1) authorizing Debtor to use cash collateral on a
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     temporary basis until a final hearing can be held on this motion; and (2) after a final hearing
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     held pursuant to Bankruptcy Rule 4001(c)(2), a final order authorizing Debtor to use cash
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     collateral during the pendency of this case. In support of this motion, Debtor states as
22
     follows:
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                   1.
                          On August 23, 2011 (the "Petition Date"), Debtor filed its voluntary
24
     petition for relief under Chapter 11 of the United States Bankruptcy Code.
     * * *
25
26
     * * *
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1	2. Debtor has continued in possession of its property and is continuing to
2	operate and manage its business as Debtor-In-Possession pursuant to 11 U.S.C. §§ 1107(a)
3	and 1108.
4	3. This court has jurisdiction over this matter pursuant to 28 U.S.C.
5	§§ 157 and 1334. Venue is proper in this district pursuant to 28 U.S.C. §§ 1408 and 1409.
6	This is a core proceeding pursuant to 28 U.S.C. §§ 157(b)(2).
7	4. No request has been made for the appointment of a trustee or an
8	examiner, and no official creditors' committee has yet been established in this case.
9	5. Debtor is an Oregon corporation headquartered in Bend, Oregon.
10	Debtor currently employs approximately 100 full time salaried employees and 280 hourly
11	employees. Debtor also utilizes more than 150 independent contractors for the distribution
12	and delivery of its newspapers.
13	6. Debtor is a small market newspaper, niche publishing, printing and
14	digital media company with publications spread throughout Oregon (six publications) and
15	California (two publications). Debtor produces and publishes the Bend Bulletin, the Baker
16	City Herald, the La Grande Observer, the Redmond Spokesman, the Brookings Curry
17	Coastal Pilot, the Crescent City Daily Triplicate, and the Sonora Union Democrat. Debtor
18	also publishes the Central Oregon Nickel Ads in Bend, Oregon. Debtor is committed to
19	community journalism and believes in the invaluable role and responsibility of community
20	newspapers.
21	7. Debtor's newspapers are the dominant media in their markets. The
22	largest market served by Debtor is Bend, Oregon, which had seen excellent growth until the
23	recent recession. The other markets served by Debtor are much smaller low to no growth
24	areas. The recession hit Bend much harder than the other markets, primarily because of the
25	significant decline in Bend real estate values. The Bend Bulletin and related publications had

done an excellent job in capitalizing on the advertising base for local real estate, which meant they had farther to fall when the real estate market declined.

- 8. Debtor produces high quality newspapers that regularly receive industry awards for journalistic excellence. For example, in 2000 The Union Democrat won the nationally prestigious Payne Award for ethics in journalism from the University of Oregon. The Bend Bulletin received the General Excellence Award from the Oregon Newspaper Publishers Association, where it competes in the same category with newspapers many times its size—including the Oregonian, and the reproduction quality of The Bulletin has won the Northwest Print Quality contest seven times in the last nine years (finishing second the other two years). The LeGrande Observer won the General Excellence Award in its category seven of the last 10 years.
- 9. Due primarily to the poor real estate market in Bend and the recession in general, Debtor's revenues (primarily from advertising) dropped significantly from 2006 to 2010. Debtor has reacted to the declining revenues by implementing numerous and significant cost controls, while at the same time maintaining the high quality and integrity of its publications.
- 10. Although the recession has taken a significant toll on Debtor, Debtor believes Debtor and Debtor's markets, particularly Bend, will rebound and have excellent long-term growth prospects. Of particular note is the Bend Bulletin circulation growth, which is directly countering national newspaper circulation trends. The Bulletin total paid circulation (including newsstand sales) increased nearly 22% from 2003 through 2010, compared to a decline of 17% nationwide.
- 11. In late 2008/early 2009, Debtor's lender, Bank of America, N.A. ("B of A") declared Debtor in default of certain financial covenants set forth in its loan documents. In June 2009, Debtor entered into a forbearance agreement with B of A, and continued to operate under the forbearance agreement (as extended from time to time) until

June 23, 2011,	at which	ch time the forbearance agreement expired. Debtor made all scheduled		
payments to B	of A th	arough June 30, 2011.		
	12.	B of A claims a security interest in substantially all of Debtor's		
personal prope	rty and	in certain real property of Debtor.		
	13.	To preserve and maintain the assets of this bankruptcy estate and to		
preserve the va	alue of	Debtor as a going concern, Debtor requires the use of B of A's cash		
collateral.				
	14.	Debtor has prepared a 13-week cash collateral budget (attached hereto		
as Exhibit 1) se	etting f	orth the amount necessary for Debtor's continued operations prior to the		
final hearing a	nd duri	ng such 13-week period.		
	15.	Without the use of cash collateral, Debtor has insufficient funds to		
meet its expen	ses and	other payments set forth in the budget. Debtor has an immediate need		
to use B of A's	cash c	ollateral to pay its vendors, employees, benefit plans, and ongoing		
operating expe	enses.			
	16.	It is in the best interest of Debtor, its creditors, and its estate for Debtor		
to use B of A's cash collateral because the use of cash collateral will allow the continued				
operation of Debtor as a going concern, will maximize the likelihood of reorganization, and				
will maximize	the rec	overy to all creditors.		
	17.	To provide adequate protection for the use by Debtor of B of A's cash		
collateral, Deb	tor proj	poses that B of A be granted a replacement security interest in and lien		
upon Debtor's	assets g	generated or acquired from and after the Petition Date of the same		
category, kind	, charac	eter, and description as were subject to B of A's lien on the Petition		
Date. The ade	quate p	rotection lien granted to B of A shall not enhance or improve the		
position of B	of A. D	ebtor believes the going concern value of the assets securing the		
indebtedness o	wing to	B of A exceeds the amount of the indebtedness owing to B of A.		
* * *				

1	18. Debtor will suffer immediate and irreparable harm if it is not permitted
2	to use B of A's cash collateral. Without use of B of A's cash collateral, Debtor will not be
3	able to pay its expenses and other payments set forth in the budget, Debtor's operations will
4	need to cease, and the value of Debtor's assets will be materially diminished.
5	19. None of the provisions listed in LBF 541.7 are included in this motion
6	or the proposed order.
7	20. A copy of the proposed interim order authorizing use of cash collateral
8	and granting adequate protection is attached hereto as Exhibit 2.
9	WHEREFORE, Debtor prays that this court enter an interim order
10	(1) authorizing Debtor to use cash collateral, pending a final hearing on this motion;
11	(2) granting to B of A adequate protection as herein proposed or is otherwise approved by the
12	court; and (c) setting a final hearing on this motion.
13	DATED this 24th day of August, 2011.
14	TONKON TORP LLP
15	
16	By <u>/s/ Albert N. Kennedy</u> Albert N. Kennedy, OSB No. 821429
17	Michael W. Fletcher, OSB No. 010448 Attorneys for Debtor
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EXHIBIT 1

(28,500)

(28,500)

224,000

136,500

396,000

58,500

6,000

201,000

201,000

240,500

238,000

390,500

298,000

617,500

Cash Ending Balance (Cash balance does not include approximately \$240,000 held in the Fidelity Investments account)

(152,500)

(319,500)

Increase (Decrease) in Cash
Cash Beginning Balance

(259,500)

Western Communications														
Cash Collateral Budget (Includes activity of wholly owned subsidiary, The Union Democrat)	week beg 22-Aug-11	week beg 29-Aug-11	week beg 5-Sep-11	week beg 12-Sep-11	week beg 19-Sep-11	week beg 26-Sep-11	week beg 3-Oct-11	week beg 10-Oct-11	week beg 17-Oct-11	week beg 24-Oct-11	week beg 31-Oct-11	week beg 7-Nov-11	week beg 14-Nov-11	week beg 21-Nov-11
Receipts:														
AR/Subscriptions Cash Collections Bulletin AR/Subscriptions Cash Collections other papers Circ auto renew CC Circ auto renew ACH	290,000 180,000 25,000 7,500	350,000 160,000 25,000 7,500	210,000 150,000 25,000 7,500	250,000 170,000 25,000 7,500	280,000 180,000 25,000 7,500	350,000 180,000 25,000 7,500	210,000 150,000 25,000 7,500	250,000 170,000 25,000 7,500	290,000 190,000 25,000 7,500	340,000 150,000 25,000 7,500	250,000 160,000 25,000 7,500	250,000 170,000 25,000 7,500	250,000 180,000 25,000 7,500	280,000 150,000 25,000 7,500
Total	502,500	542,500	392,500	452,500	492,500	562,500	392,500	452,500	512,500	522,500	442,500	452,500	462,500	462,500
Disbursements:														
Gross payroll Employer taxes/workers comp		530,000		280,000 35,000	222,000 28,000	280,000 35,000	222,000	280,000 35,000	222,000		500,000		500,000	
Health Insurance - Premium and fees Health Ins. Claims/Flex Premium 1 to 1 t		75,000	25,000	100,000		100,000	25,000		100,000		25,000	100,000		
Carriers/haulers	85,000		165,000		85,000	20,000		165,000		85,000		165,000		85,000
Correspondents/other contract labor	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000
News bureaus AP	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500
News bureaus other		2,000		5,000		5,000		2,000		2,000		2,000		5,000
Page Co-op payments covering weekly production Page Co-op payments covering other (such as ink delivery)	70,000	70,000	70,000	70,000	70,000	70,000	70,000	70,000	70,000	70,000	70,000	70,000	70,000	70,000
Postage		22,000				22,000					22,000			
Annual software license fees					60,000									
Other oper expenses	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500
Deposits - Utilities		75,000						5					5	
Capital (Primarily computer upgrades)				30,000				30,000						
				1						1		1	I	
Total Disbursements	180,000	862,000	300,000	605,000	490,000	602,000	370,000	670,000	460,000	185,000	702,000	365,000	715,000	185,000

EXHIBIT 2

UNITED STATES BANKRUPTCY COURT DISTRICT OF OREGON

In re	Case No. 11-37319-elp11
Western Communications, Inc.,	INTERIM ORDER AUTHORIZING USE OF CASH COLLATERAL AND
Debtor.	GRANTING ADEQUATE PROTECTION

THIS MATTER having come before the Court upon Debtor's Motion for Authority to Use Cash Collateral ("Motion") and the Court being duly advised in the premises and finding good cause; now, therefore,

IT IS HEREBY ORDERED as follows:

- 1. On an interim basis pending a final hearing on the Motion, Debtor is authorized to use cash collateral in which B of A, N.A. ("B of A") claims a security interest (the "Cash Collateral") in accordance with the terms of this Order to pay costs and expenses incurred by Debtor in the ordinary course of its business, consistent with the budget attached to this Order as Exhibit 1 (the "Budget").
- 2. Debtor's authority to use Cash Collateral is limited to the amounts set forth in the Budget; provided, however, that Debtor may make expenditures in excess of said
- Page 1 of 5 INTERIM ORDER AUTHORIZING USE OF CASH COLLATERAL AND GRANTING ADEQUATE PROTECTION

sums in the Budget so long as any variance shall not exceed 10% of the cumulative expenses as set forth in the Budget, tested on a monthly basis. Debtor may exceed such variances only with the prior written consent of B of A or by subsequently entered order of this Court. On or before 10 days after the end of each month, Debtor shall deliver to B of A a report comparing, on a line item and aggregate basis, Debtors' actual performance to the Budget.

3. Debtor's authority to use Cash Collateral, without further order of the Court issued after notice and hearing or the written consent of B of A, shall automatically expire upon the earlier of (a) ________, 2011, or (b) regardless of whether Debtor has expended the entire amount set forth in the Budget, the failure by Debtor to comply with any provision of this Order (such failure being an "Event of Default"), which failure is not remedied within five business days after delivery of notice of such failure by B of A to Debtor (the earlier of such date, the "Termination Date"). Upon the Termination Date, Debtor's authority to use or spend any further Cash Collateral shall automatically terminate unless and until Debtor obtains the written consent of B of A or a further order of this Court, issued after notice and an opportunity for a hearing, provided, however, that notwithstanding the occurrence of the Termination Date, Debtor shall be authorized to use Cash Collateral to pay those budgeted amounts that have been incurred prior to the Termination Date.

4. As adequate protection for any Cash Collateral used by Debtor, B of A is hereby granted, pursuant to Sections 361(1) and 363(e) of the Bankruptcy Code, a perfected lien (the "Replacement Lien") to secure an amount of B of A's prepetition claims equal to the extent of any diminution in value of the Prepetition Collateral (the "Diminution") by reason of the use of Cash Collateral authorized herein, whether as a result of physical deterioration, consumption, shrinkage or otherwise. The Replacement Lien shall attach to all property and assets of Debtor and its estate, of any kind or nature whatsoever, whether now owned or hereinafter acquired by Debtor, and all products, proceeds, rents, issues or profits thereof that were either subject to the Prepetition Liens or acquired as a result of Debtor's use and/or expenditure of Cash Collateral;

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provided, however, that the Replacement Lien shall not attach to property recovered through the exercise of the powers granted under Sections 506(c), 544, 545, 547, 548 and 549 of the Bankruptcy Code. Granting this security interest to B of A is for the purpose of providing adequate protection to B of A to protect its allowed secured claim on the Petition Date and is not intended, nor shall it be deemed, to improve the collateral position of B of A as of the Petition Date.

- 5. The Replacement Lien shall be in addition to all other security interests and liens securing B of A's allowed secured claim in existence on the Petition Date.

 Additionally, nothing in this Order shall abridge or limit B of A's security interest in proceeds, products, or profits to the extent provided under Section 552 of the Bankruptcy Code
- 6. The Replacement Lien hereunder shall at all times be senior to the rights of Debtor and any successor trustee or estate representative in this case or any subsequent cases or proceedings under the Bankruptcy Code.
- 7. The Replacement Lien granted to B of A by this Order shall be perfected and enforceable by operation of law upon execution and entry of this Order by the Court without regard to whether such Replacement Lien is perfected under applicable non-bankruptcy law.
- 8. To the extent the Replacement Lien proves to be inadequate as adequate protection for the Diminution, as further partial adequate protection B of A shall and hereby does hold allowed administrative claims under Section 503(b) of the Bankruptcy Code, which claims shall have priority over, and be senior to, all other administrative claims against Debtor pursuant to Section 507(b) of the Bankruptcy Code.
- 9. Debtor shall at all times keep the Prepetition Collateral and the properties to which the Replacement Lien attaches free and clear of all other liens, encumbrances and security interests, other than those in existence on the Petition Date, and shall pay and discharge when due all taxes, levies and other charges arising or accruing from and after the Petition Date.

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- 10. In the event of the occurrence of an Event of Default, and at all times thereafter, B of A may seek relief from the Court on five business days' written notice to Debtor to, among other things, terminate Debtor's authority to use all or any portion of the Cash Collateral.
- 14. The provisions of this Order and the effect of any actions taken hereunder shall survive issuance and entry of any order converting this case to one under Chapter 7 of the Bankruptcy Code or dismissing this Chapter 11 case. The priorities, liens and security interests granted herein shall continue in this or any superseding case under the Bankruptcy Code, and any such liens and security interests shall maintain their priority as provided herein until satisfied and discharged subject to the Bankruptcy Code.
- 15. This Order, and each of its terms, shall be effective immediately upon entry by the Court and the automatic stay of judgment provisions of Bankruptcy Rule 8017(a) shall not apply.

IT IS FURTHER ORDERED that a further hearing on Debtor's Motion for Authority to Use Cash Collateral shall be held by the Court in Courtroom _____ of the United States Bankruptcy Court for the District of Oregon, 1001 SW Fifth Avenue, Portland, Oregon 97204, on ______, 2011, at ______ .m. Within three (3) business days after the entry hereof, Debtor shall mail or otherwise serve a copy of this Order, together with a notice of the further hearing pursuant to LBR 4001-1.D and LBF 541.50.

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cc: List of Interested Parties

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LIST OF INTERESTED PARTIES

In re Western Communications, Inc. U.S. Bankruptcy Court Case No. 11-37319-elp11

ECF PARTICIPANTS:

US Trustee, Portland USTPRegion18.PL.ECF@usdoj.gov

NON-ECF PARTICIPANTS:

SECURED CREDITOR

Bank of America c/o Thomas Brown, Senior VP WA1-501-13-24 800 5th Ave., 13th FI. Seattle, WA 98104

TOP 20 UNSECURED CREDITORS

Page Cooperative, Inc. c/o John Snyder 700 American Ave., #101 King of Prussia, PA 19406

City of Bend – Finance c/o Sonia Andrews POB 431 Bend, OR 97709

Bendtel, Inc. POB 356 Bend, OR 97709

PDI Plastics, Inc. 5037 Pine Creek Dr. Westerville, OH 43081 Schermerhorn Bros. Co. POB 668 Lombard, IL 60148-0668

Cascade Natural Gas Corp. POB 7608 Boise, ID 83707-9928

Traneoregon, Inc. POB 23579 Portland, OR 97281

Publishing Group of America, Inc. 341 Cool Springs Blvd., #400 Franklin, TN 37067

Band-It Rubber Co. 1711 Delilah St.

Corona, CA 92879-1865

Global Electronic Services, Inc. 5325 Palmero Ct. Buford, GA 30518

Lubcon Turmo Lubrication, Inc. 5460 33rd St., SE Grand Rapids, MI 49512 ITD Print Solutions POB 6205 Carson, CA 90749

Stanley Convergent Security 55 Shuman Blvd., #900 Naperville, IL 60563

Airfilco, Inc. 415 N Tillamook St. Portland, OR 97227-1823

Databar, Inc. 2908 Meridian E #201 Edgewood, WA 98371-2111

All Press Parts & Equipment, Inc. 612 Shorehaven Lane Oshkosh, WI 54904

Digital Technology International 1180 N Mountain Springs Pkwy Springville, UT 84663